

5 Dividend Questions

Questions you should ask yourself before investing in stocks to ensure you are getting the best deals at the best price.

1. Are dividend paying stocks right for you?

There are no shortcuts with the Dividend Lifestyle; it takes many years and decades to do it the right way. It's all about long-term buy and hold investing, staying the course when times get tough, dividend reinvesting and avoiding the herd mentality.

2. Which stocks specifically should you consider?

A great way to think of any potential stock investment is rather than consider it a trade, think of it as if you were buying the entire company. Would this be a business you would want to acquire and own for a long period of time? If the answer is yes, and it checks the boxes mentioned above, then you probably have a winner.

3. How to generate the most income?

It's the income that's going to be produced, the dividends coming out from these stocks that, as you accumulate, you're reinvesting, and you're buying more shares of stock for free along the way. The goal of doing this is to exponentially grow your wealth over time because the more shares that you have, the bigger the dividends are. It's this compound effect like a snowball. If you're retired, you're taking those dividends out and using the dividends to live on perpetually.

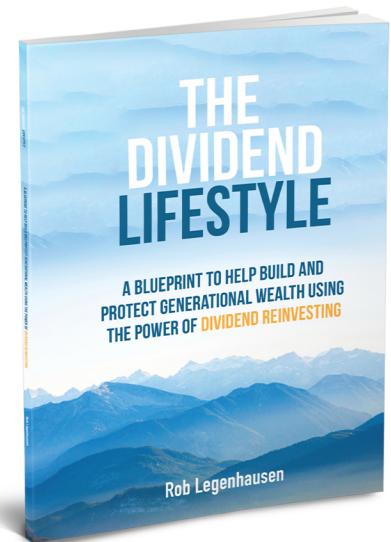
4. Are you paying too much in taxes?

Long term investing in dividend paying stocks can be one of the most tax efficient methods of equity investing. In addition to lower tax drag due the lack of turnover that you might experience in mutual funds, investing in dividend paying stocks provides you and your advisor the choice and control of when, if ever, you decide to realize capital gains. Upon death, the investor also realizes a "step-up in basis" whereby the shares could be sold by the next generation 100% tax free.

5. Do you know when you can confidently retire?

I'd say 99% of the time people come into our office wanting to know if they're going to be okay. A person approaching retirement wants to know if they have enough money to retire. Is their money going to last as long as they will? Can they retire according to their timeline and at their income number?

We refer to our initial meeting as the **"Fit" Meeting**, meaning we want to determine if we are a good fit for you and if you are a good fit for us.



Scan this QR Code
or go to www.dividendlifestyle.as.me
to schedule an "Ask Me Anything"
Phone Call with Rob Legenhausen